

**DAYALBAGH EDUCATIONAL INSTITUTE
DEPARTMENT OF ENGLISH (FACULTY OF ARTS)**

PROGRAMME OUTCOME

PO1: EFFECTIVE VERBAL AND NON-VERBAL COMMUNICATION SKILLS	1.PRINCIPLES OF MASS COMMUNICATION 2.PRINT JOURNALISM 3.COMMUNICATION RESEARCH 4. PRINT JOURNALISM LAB 5. COMPREHENSIVE VIVA (PRESENTATION)
PO2: PUBLIC RELATIONS DEVELOPMENT SKILLS	1. ADVERTISING & PUBLIC RELATIONS 2. ADVERTISING & PUBLIC RELATIONS LAB. 3.DESIGN & GRAPHIC LAB.
PO3: SOCIAL RESPONSIBILITY AND MEDIA ETHICS	1.PRINCIPLES OF MASS COMMUNICATION 2.PRINT JOURNALISM 3.ELECTRONIC MEDIA (RADIO &T.V.) 4. NEW MEDIA
PO4: CREATIVITY AND SENSIBILITY	1.ADVERTISING & PUBLIC RELATIONS 2.PRINT JOURNALISM 3.DESIGN & GRAPHIC LAB. 4. NEW MEDIA LAB.
PO5: EXPERTISE IN HANDLING ELECTRONIC MEDIS	1.ELECTRONIC MEDIA (RADIO &T.V.) 2.NEW MEDIA 3.ELECTRONIC MEDIA LAB. 4.NEW MEDIA LAB.

PROGRAMME SPECIFIC OUTCOME

Course Number	Course Title	Course Outcomes
ENH101	APPLIED GRAMMAR & COMPOSITION	Acquire the ability to write, read and comprehend English with a view to give students a working knowledge of the language. The course also helps students reduce errors in the use of the English language. Along with knowledge of Grammar and Composition, the course emphasizes the practical usage of language.
ENH102	READING COMPREHENSION	Through the reading and comprehension of a collection of English prose the course helps increase vocabulary, reading and writing skills, sentence making, knowledge of idioms and phrases.
ENW101	SECRETARIAL & JOURNALISTIC SKILLS 1	As a Work Experience course its major outcome is to develop technical writing skills like typing, computer operation, basic journalistic skills, practice, correspondence. It also exposes students to the use of electronic media.
ENW102	SECRETARIAL & OFFICE MNGT. SKILLS 1	
ENW103	JOURNALISM & MASS COMMUNICATION 1	
ENM101	APPLIED GRAMMAR	The first English Major course for under graduate students aims at giving students practice in the Applied aspects of English language usage. More than theory through practice the course helps students reduce common errors in English and the basics of English language structures.
ENM102	ENGLISH COMPOSITION	The course improves writing skills and helps students to improve the ability to write creatively and with clarity. Through oral and written assignments students learn to express themselves eloquently.
ENM103	SEMINAR & GROUP DISCUSSION	Students prepare seminar papers on topics taken from their English Major courses. The Seminar leads to a group discussion in the class. The result is the students acquire the ability to speak and present their views clearly and convincingly, argue logically, improve presentation skills, use language impressively and gain confidence in public speaking. Enhance ability to ask critical questions and analyze and interpret through discussions.
ENM104	ENGLISH LAB COURSE I	The course helps students to improve and practice their listening comprehension and speaking skills in an IT based Language Lab through intensive drills based on grammar and english comprehension.
ENH231	APPLIED GRAMMAR & COMPOSITION	The course is offered to students of Social Science who improve their writing and

		speaking skills through practice in English language usage. The course is based on the Applied aspects of English Grammar and Composition. Learning about common errors in English, sentence construction, tenses and modals helps students to acquire a working knowledge of the English language.
ENH232	READING COMPREHENSION	The course is offered to students of Social Sciences who improve their ability to understand, analyze and interpret literary texts, increase vocabulary, clear expression. The course helps to improve reading and writing skills.
ENH291	APPLIED GRAMMAR & COMPOSITION	The Half course in basic English grammar for under graduate students of Science Faculty aims at giving students practice in the Applied aspects of English language usage. More than theory the course helps students reduce common errors in English and the basics of English language structures through practice work.
ENH292	READING COMPREHENSION	The course is offered to students of the Faculty of Science. It aims to improve the ability to understand, analyze and interpret literary texts, increase vocabulary and clarity of expression. The course helps to improve reading and writing skills. The course exposes students to critical reading strategies.
ENW201	SECRETARIAL & JOURNALISTIC SKILLS 2	
ENW202	SECRETARIAL & OFFICE MNGT. SKILLS 2	
ENW203	JOURNALISM & MASS COMMUNICATION 2	
ENM201	APPROACHES TO LITERATURE	This foundational course in English Literature gives students a firm grounding in all aspects of literary forms, genres, styles and types. A major outcome of the course is to identify various approaches to the study of literature and to establish the relevance and importance of literature in culture and Art. The course also helps students to understand strategies of textual interpretation appropriate to different genres.
ENM202	SPOKEN ENGLISH	A basic course in Phonetics improves understanding of the English speech sounds, syllabic structures, stress and intonation. An important outcome is improved pronunciation, basic understanding of English Phonology and Supra-Segmental features of the English language.
ENM203	SEMINAR & GROUP DISCUSSION	Students prepare seminar papers on topics taken from their English Major courses. The Seminar leads to a group discussion in the class. The result is the students acquire the ability to speak and present their views clearly and convincingly, argue logically, improve presentation skills, use language impressively and gain confidence in public speaking. Enhance ability to ask critical questions and analyze and interpret through discussions
ENM204	ENGLISH LAB COURSE II	To orient the students with the concepts of technology assisted language learning and enhance their communication skills.
ENM301	BACKGROUNDS OF LITERATURE	As a foundational course in Classical Literature (interpreting and analyzing Greek and Roman texts) The course helps students understand how these texts form the sources

		which shape the growth of various genres like epic, rhetoric, tragedy, comedy, lyric, ode and satire.
ENM302	LITERARY WORKS OF THE RENAISSANCE	Understanding the cultural and historical background of Renaissance in Europe and particularly England as well as its impact on literature. Knowledge of the most significant texts of the English Renaissance—analysis, interpretation, style and techniques.
ENM303	LITERARY WORKS: RESTORATION TO 1800	Understanding the cultural and historical background of the Restoration period in England as well as its impact on literature. Knowledge of the most significant texts of the Restoration and Neo-Classical Age —analysis, interpretation, style and techniques. The course exposes students to major trends in English literature through texts written in this historical period as encourages them to compare these trends with a view to develop a clearer perspective.
ENM304	SEMINAR & GROUP DISCUSSION	Students prepare seminar papers on topics taken from their English Major courses. The Seminar leads to a group discussion in the class. The result is the students acquire the ability to speak and present their views clearly and convincingly, argue logically, improve presentation skills, use language impressively and gain confidence in public speaking. Enhance ability to ask critical questions and analyze and interpret through discussions.
ENM305	ENGLISH LAB COURSE III	The students are offered various drills based on different genres of English Literature so as to develop a deeper understanding of all the dimensions of texts prescribed in their course.
ENM401	LITERARY WORKS: 1800-1900 AD	Understanding the cultural and historical background of nineteenth century England as well as its impact on literature. Knowledge of the most significant texts of English Romantic and Victorian literature —analysis, interpretation, style and techniques. The course exposes students to major trends in English literature through texts written in this literary period and encourages them to develop a clearer perspective.
ENM402	LITERARY WORKS: SINCE 1900 AD	Understanding the cultural, historical and literary background of the Modern age. Knowledge of the most significant texts of the twentieth century —analysis, interpretation, style and techniques. The course exposes students to diverse trends in modern literature as well as major movements in Early twentieth century literature and culture.
ENM403	MODERN INDIAN ENGLISH LITERATURE	Exposes students to major writers of Indian English Literature in different genres. It also helps them trace the growth of Indian English Literature in the twentieth century.
ENM404	SEMINAR & GROUP DISCUSSION	Students prepare seminar papers on topics taken from their English Major courses. The Seminar leads to a group discussion in the class. The result is the students acquire the ability to speak and present their views clearly and convincingly, argue logically, improve presentation skills, use language impressively and gain confidence in public speaking. Enhance ability to ask critical questions and analyze and interpret through discussions.

ENM405	ENGLISH LAB COURSE IV	The students develop comprehension of all nuances of literary texts included in their curriculum by getting an opportunity to practice short exercises developed for the purpose.
ENM501	POETRY UPTO 1700	Analytical Reading and interpretation of English Poetry from the 14 th century to 1700. The course also exposes students to important European poets like Dante. These texts help students to understand poetry as a genre – its analysis, interpretation, style and techniques. This in turn helps them to appreciate poetry as an art.
ENM502	DRAMA UPTO THE RENAISSANCE	Analytical Reading and interpretation of English Drama upto the Renaissance. The course also exposes students to important English dramatists like Marlowe, Shakespeare and Ben Jonson. These texts help students to understand drama as a genre – its analysis, interpretation, and dramatic techniques. This in turn helps them to appreciate drama as an art.
ENM503	PROSE UPTO 1900	Analytical Reading and interpretation of English Prose upto the 19 th century. The course also exposes students to important English prose and essay writers. They also learn to appreciate the use of literary English and the essay as a genre- its form as well as style.
ENM504	FICTION UPTO 1900	Analytical Reading and interpretation of the English Novel upto the 20 th century. The course also exposes students to the beginning and growth of the Novel as an art form—its major trends and types. These texts help students to understand fiction as a genre – its analysis, interpretation, and narrative techniques. The course also exposes students to major novelists of world literature like Dostoevsky and Stephen Crane and important trends in the 19 th century English Novel.
ENM505	GROUP SELFSTUDY SEMINAR & VIVA VOCE	Students learn to compose a research paper by integrating Primary and Secondary sources, understand and interpret a literary text independently, integrate their own ideas with those of others, understand the basics of documentation, write with clarity and understanding. They learn to collect and sift information, interpret literature in historical, social and cultural contexts, communicate and present ideas effectively, accurately and clearly.
ENM601	INTRO. TO LINGUISTICS & STYLISTICS	The course exposes students to the basic concepts, branches and areas of Linguistics. The course also lays a foundation for critical theory and language studies. Students develop the ability to interpret texts through the understanding of stylistic methods and tools.
ENM602	INDIAN CLASSICAL LITERATURE	Exposure to Indian classical texts leads to understanding of the main concepts and principles of Indian Poetics. This helps in developing an interest in comparative studies with reference to Eastern and Western Literature and philosophy.
ENM603	POETRY FROM 1700 TO 1800	Analytical Reading and interpretation of English Poetry during the 18 th century. The course also exposes students to major poets of the Neo-Classical and transitional Ages of English literature.

ENM604	EARLIER LITERARY CRITICISM	
		Students learn to compose a research paper by integrating Primary and Secondary sources, understand and interpret an literary text independently, integrate their own ideas with those of others, understand the basics of documentation, write with clarity and understanding. They learn to collect and sift information, interpret literature in historical, social and cultural contexts, communicate and present ideas effectively, accurately and clearly.
ENM605	GROUP SELFSTUDY SEMINAR & VIVA VOCE	

Note: Only one course out of ENW101 to ENW103 and ENW201 to ENW203 be opted.

ENM701	LITERARY HISTORY AND MOVEMENTS	Developing an understanding of the major tenets of literary history of Britain. Understanding important features of Major literary movements specially in the 20 th century. Gaining insight into some aspects of socio-cultural background and history of Britain from the Anglo-Saxon to Post-modern era. The course also gives insight into the development and growth of the English language.
ENM702	POST-RENAISSANCE DRAMA	Historical background, textual analysis and interpretation of Drama after the Renaissance.
ENM703	NINETEENTH CENTURY POETRY	Analytical Reading and interpretation of English Poetry during the 19 th century. The course also exposes students to major poets of the Romantic Revival with reference to English literature and the important causes and features of Romanticism.
ENM704	MODERN LITERARY CRITICISM	
ENM705	INDIVIDUAL SELFSTUDY SEMINAR & VIVA	Students learn to compose a research paper by integrating Primary and Secondary sources, understand and interpret an literary text independently, integrate their own ideas with those of others, understand the basics of documentation, write with clarity and understanding. They learn to collect and sift information, interpret literature in historical, social and cultural contexts, communicate and present ideas effectively, accurately and clearly.
ENM706	LINGUISTICS AND DISCOURSE ANALYSIS	
ENM707	BUSINESS COMMUNICATION	To enable the students to correspond in English effectively i.e. to write business correspondence in professional format using correct and impactful vocabulary and punctuation.
ENM708	PEDAGOGIC ENGLISH-ELT	
ENM709	THEORY & PRACTICE OF TRANSLATION	
ENM710	INDIAN DIASPORIC LITERATURE	Understanding diaspora and its impact on literature. Having exposure to major writers of the Indian Diaspora. Close reading and interpretation of major texts in different genres. Develop new perspectives in Diaspora literature.
ENM711	TRAVEL LITERATURE	Understand the meaning, concept and features of Travel writing. Read, analyze and interpret important texts in Travel literature and assess their contribution.
ENM801	INTERPRETATION & THEORIES OF LIT.	Understand terms, categories and concepts related to modern critical theories. Exposure to conflicting interpretations of literature, relating literature to other disciplines.
ENM802	MODERN DRAMA	Understand important movements, trends and features related to twentieth century drama. Close reading, analysis and interpretation of major modern European dramatists. Gain exposure to modern theater techniques.
ENM803	MODERN POETRY	Understand important movements, trends and features related to modern poetry. Close reading, analysis and interpretation of major modern poets and assess their contribution to literature.

ENM804	MODERN FICTION	Understand important movements, trends and features related to modern fiction. Close reading, analysis and interpretation of major twentieth century novelists and assess their contribution to world literature. Gain insight into modern narrative techniques and styles.
ENM805	INDIVIDUAL SELFSTUDY SEMINAR & VIVA	Students learn to compose a research paper by integrating Primary and Secondary sources, understand and interpret an literary text independently, integrate their own ideas with those of others, understand the basics of documentation, write with clarity and understanding. They learn to collect and sift information, interpret literature in historical, social and cultural contexts, communicate and present ideas effectively, accurately and clearly.
ENM806	AFRICAN LITERATURE	Gain knowledge of the social, cultural, religious background of Africa, colonial and post-colonial impact on African literature, analysis and interpretation of major texts, history of African literature-major concepts and features.
ENM807	AMERICAN LITERATURE	Gain knowledge of the social, cultural, religious background of America and impact on American literature, analysis and interpretation of major texts, history of American literature- major concepts and features. Understand major movements like transcendentalism, naturalism, Realism etc. related to the growth of American literature.
ENM808	INDIAN WRITING IN ENGLISH	Gain knowledge of the social, cultural, religious background of Pre-independence and post-independence India, impact on Indian English literature, analysis and interpretation of major texts, history of Indian English literature in different genres- major concepts and features.
ENM001	RESEARCH METHODOLOGY	To make literature students know about the research process and how to write them.
ENM002	PRE-DISSERTATION	
ENM901	DISSERTATION	
ENM902	LITERARY ESSAY	To acquaint the students to the sound theories and ideologies of great thinkers . It helps them to prepare for competitive exams
ENM903	CREATIVE WRITING IN ENGLISH	
ENM904	PRINT AND ELECTRONIC MEDIA	
ENM951	DISSERTATION I	Gain experience in conducting research, practice in critical reading, analysis and writing, representation and interpretation of literature in diverse contexts. Research seminars and colloquia offer students opportunities to integrate their learning in better ways, opening out new avenues for doctoral research.
ENM952	DISSERTATION II	
ENM953	SELF STUDY COURSE	Students learn to compose a research paper by integrating Primary and Secondary sources,

		understand and interpret an literary text independently, integrate their own ideas with those of others, understand the basics of documentation, write with clarity and understanding. They learn to collect and sift information, interpret literature in historical, social and cultural contexts, communicate and present ideas effectively, accurately and clearly.
ENM954	ADV. RESEARCH METHODOLOGY& ANALYSIS	
ENM955	POST-MODERN LITERATURE	Knowledge of major trends in postmodern literature, analysis and interpretation of major texts in different genres, identify and analyze issues and topics related to postmodern writing through different approaches.

Note: (i) Only one course out of ENM706 to ENM709 and ENM806 to ENM808 be opted.

Note: (ii) Only one course out of ENM903 and ENM904 be opted.

NON-FACULTY MAJOR COURSES

BBM103	BUSINESS COMMUNICATION I	To give the students clarity about nuances of English language including grammar and structure.
BBM203	BUSINESS COMMUNICATION II	To enhance conversational ability and correct intonation in speech.
BBM303	BUSINESS COMMUNICATION III	To inculcate reading comprehension skills in the students.
BBM403	BUSINESS COMMUNICATION IV	To develop professional acumen through presentations and ICT skills.
MBM108	BUSINESS COMMUNICATION	To enable the students to use ICT and Computer-Aided technology. To make effective presentations and prepare them for interviews

NON-FACULTY HALF COURSES

OMH102	COMMUNICATION TECHNIQUES ENGLISH I	To give the students clarity about the nuances of English language including grammar, and structures.
OMH202	COMMUNICATION TECHNIQUES ENGLISH II	To develop understanding of Commercial correspondence And conduct of meeting and interview skills .

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ENGINEERING FACULTY HALF COURSES

ENH181	ENGLISH I	To give students clarity about nuances of English Language including grammar and structures.
ENH281	ENGLISH II	To develop narrative skills and various concepts of English language in engineering students

ENH381	ENGLISH III	To inculcate the core concepts related to Technical Communication and business writing.
ENH481	ENGLISH IV	To enhance oral presentation and interview skills in engineering students.

DJM 101	PRINCIPLES OF MASS COMMUNICATION	To create awareness about concepts, functions, process and characteristics of mass communication.
DJM 102	PRINT JOURNALISM	To develop skills of newspaper reporting, writing and editing along with knowledge of media ethics.
DJM 103	ADVERTISING & PUBLIC RELATIONS	To inculcate integrated marketing correspondence and enhance PR competency.
DJM 104	PRINT JOURNALISM LAB	To give the students a hands on experience in the field of Print Journalism
DJM 105	ADVERTISING & PUBLIC RELATIONS LAB.	To give a practical exposure in preparing Media Plan and advertisement campaigns.
DJM 106	DESIGN & GRAPHICS LAB	To give a hands on experience in using software in design, Quark xpress , Corel draw and Photoshop,
DJM 201	ELECTRONIC MEDIA (RADIO & T.V.)	To develop skills in Radio and Television script writing and production.
DJM 202	NEW MEDIA	To introduce the emerging trends in IT, Mobile technology and Social Media.
DJM 203	COMMUNICATION RESEARCH	To impart knowledge regarding research acumen like data collection and analysis, survey and report writing.
DJM 204	ELECTRONIC MEDIA LAB.	To impart knowledge of writing scripts, and post production editing process along with handling of audio-video equipment.
DJM 205	NEW MEDIA LAB.	To create and maintain blogs and websites , and learn the various dimensions of web publishing.
DJM 206	COMPREHENSIVE VIVA (PRESENTATION)	To inculcate the research and presentation skills by making the student select , research and present

		on an original and innovative topic of their choice.
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